

LIST OF EVENTS

SWEDISH STYLE IN TOKYO 10TH ANNIVERSARY

BLOND BUDDHAS AT KOMYOJI TEMPLE OCT 27 – 30

Tradition meet Swedish street. Design, art, handicraft, music, Work shops, food & Drink. Young Swedish creators collaborates with Japanese likeminded. Among the participants: De fyra, Åsa Jungnelius, Monica Förster, Simon Fagéus. Project manager: Aia Jüdes. Opening party Tues Oct 27, 20.00 – 22.00

SWEDISH LOVE STORIES - INTERIOR DESIGN AT OMOTESANDO HILLS OCT 29-NOV 3

A Swedish mix of the best of contemporary Swedish interior design in Space O in Omotesando Hills. Café, shop, childrens' corner. By Svensk Form in collaboration with support of Mori Building. Project Manager: Caroline Heiroth. Opening party Oct 29, 18.00-20.00. Open to the public Oct 30-Nov 3

SWEDISH VINTAGE DESIGN EXHIBITION AT OMOTESANDO HILLS OCT 29-NOV 3

Swedish Style supporter and collaborator Teruo Kurosaki will show a selection of his private Swedish Vintage interior design collection in the Swedish Love Stories exhibition at Space O, same as above.

SWEDISH FASHION - AT MOT- Tokyo Contemporary Art Museum

Swedish Fashion Exhibition by the Swedish institute in cooperation with MOT museum. Project Manager: Anna Maria Berniz, Opening at MOT Fri Oct 30

BUNKAFUNK and SWEDISH PECHA KUCHA NIGHT AT SUPERDELUXE OCT 30

A multicultural music event for Japanese and European bands. Project manager Jakob Edman. PechaKucha Sweden visits the PechaKucha of origin at Superdeluxe night club in collaboration with founders Klein-Dytham Architects. Oct 30, starts at 20h20 and continues all night long

10th ANNIVERSARY PRINCESS CAKE PARTY AT UNU OCT 31

In connections with the Saturday food market at UN University we will celebrate our 10 years of successful exchange between Sweden and Japan with a big cake party, display and entertainment. Saturday October 31 at 15.00

UNG – YOUNG SWEDISH DESIGN AT SWEDISH EMBASSY OCT 31-NOV 8

Travelling Exhibition produced by Svensk Form with partners, showing new and young Swedish Design. Project Manager: Mathias Swinge, Opening Sat Oct 31, 18.00 – 20.00 by invitation

MEETING PLACE AT SWEDISH EMBASSY – SEMINARS AND EVENTS

Throughout the course of the UNG exhibition, seminars and presentations will be held at the Embassy of Sweden. The Embassy will also serve as a meeting place for participants, media and companies. Café in connection with the events by Scandinavian Taste.

Sunday Nov 1st

12.00 – 15.00 Speed presentations by participating designers “I, me and myself”. Open to the public, 15.00-16.00 Swedenavi press conference, contemporary Swedish Culture, DJ Gustaf Kjellin

Monday Nov 2nd

Swedish Style Design & Health Seminar arranged by Beauty Pollen. by invitation only

Tuesday Nov 3rd

15.00-18.00 Saving the Planet in Style, Presentations and discussion on Sustainable Design. Swedish and Japanese participants. Open to the public